Topics

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• Functions versus Securities
• Common commands
• Bloomberg certification – Bloomberg Market Concepts (BMC) course
• Help Resources
• DEMO
Create a login – in person (LITC A02)

- Use your trincoll email address plus cell phone for verification code
- Double-click Bloomberg icon to start program, then click “<Enter> or <Go> to begin”
- Click on “Create a New Login” and follow instructions
- NOTE: this login is not related to your Trinity credentials

https://commons.trincoll.edu/frtc/how-do-i-start-using-the-bloomberg-terminals/
Create a login - remote

- Go to https://portal.bloombergforeducation.com/register and select “Signup as a Learner”
- Enter your information and trincoll email, then select “Sign Up”
- Verify your identity with a verification email
- Email Cheryl Cape at cheryl.cape@trincoll.edu that your account is waiting to be authorized
- After your account is authorized, go to Terminal Access tab and account creation wizard to create a Bloomberg login.

https://commons.trincoll.edu/frtc/how-do-i-start-using-the-bloomberg-terminals/
Accessing the terminal – in person

- Double-click the Bloomberg icon on desktop to start program
- Click on “<Enter> or <Go> to get started
- Enter your Bloomberg username and password
- Forgot your login credentials or they have expired? Call the Bloomberg support number listed on the screen
Accessing the terminal - remote

• If you have previously created a terminal login in-person, you do NOT need to create a new login using the previous steps
• Go to https://bba.bloomberg.net
• Login in with Bloomberg username/password
• Verify identity with cell phone
• Launch Bloomberg within browser or as separate windows
• Requires one-time installation of Citrix Workplace app on your computer

https://edtech.domains.trincoll.edu/fall-2020-remote-access-to-bloomberg-professional
Bloomberg specialized hardware

• Keyboard
  • Green navigation keys
  • Yellow market sector shortcut keys
  • Menu – move back up one menu
  • Help – help resources
  • Blue panel key to move between windows
  • Remote users - go to https://bba.bloomberg.com/help for keyboard emulation instructions

• Panels
  • There are 4 panels (windows) open at all times
  • Additional pop-up windows, such as Help, LaunchPad, etc.
  • Closing one of main panel windows closes Bloomberg
Functions versus Securities

- **Functions** –
  - Unique Bloomberg functions that provide analysis or information
  - Use on securities, sectors, regions, news, etc.
  - Can be security specific or general
  - Accessed by mnemonic followed by <GO>

- **Securities**
  - Financial instruments, such as stocks or bonds
  - Analyzed by Bloomberg functions
  - Current security shows in panel toolbar
Common commands

• News
  • TOP <GO> - headline news
  • READ <GO> - news stories sorted by hits by Bloomberg users

• Company and security analysis
  • SECF <GO> - security finder
  • DES <GO> - description and background information
  • GP <GO> - chart a specific security

• BPS <GO> - Search for topic specific cheat sheets and information

• BI <GO> - Bloomberg Intelligence – industry analysis
Bloomberg Certification

- Bloomberg Market Concepts course
  - Self-paced, e-learning course
  - 3 Modules
    - Core Concepts (8 hours)
      (Economic Indicators, Fixed Income, Currencies, Equities)
    - Getting Started on the Terminal (2 hours)
    - Portfolio Management (2 hours)
  - In-person – BMC <GO> and sign up (uses separate login credentials)
  - Remote – follow instructions at [https://edtech.domains.trincoll.edu/remote-access-to-bloomberg-market-concepts-course/](https://edtech.domains.trincoll.edu/remote-access-to-bloomberg-market-concepts-course/)
Documentation and Help Resources

• While logged in –
  • Use autocomplete in search bar
  • Press Help key once to access function’s help page
  • HELP <GO> online user guide

• Trinity resources – [https://commons.trincoll.edu/frtc](https://commons.trincoll.edu/frtc)

• Recommended: work through Getting Started on the Bloomberg Terminal guide

• Contact –
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  • Student Technology Assistants at sta-help@trincoll.edu